

SEPTEMBER 2017

Happy 1st birthday Cincinnati Bell Connector streetcar!

The Cincinnati Bell Connector streetcar launched into service on Sept. 9, 2016 and since then has connected Cincinnatians and visitors alike to many festivals, businesses, restaurants and arts and entertainment from The Banks to Over-the-Rhine.

Here's some quick stats:

- 730,000+ trips taken on the streetcar
- 104,000+ miles driven
- · Countless memories made!

Take a loop around the streetcar with this year in review video. Thank **YOU** for riding and connecting to the many great things to see, do and taste along the route all year long!



Streetcar first year in review

Ride the streetcar to enjoy BLINK

BLINK is a four-day immersive and inclusive art and light event that will span 20 city blocks (from Cincinnati's Banks to Findlay Market), Oct. 12-15, 7 p.m.-midnight. Cincinnati will glow with projection mappings, murals, light-based interactive sculptures and urban artscapes produced by regional, national and international artists. BLINK will begin with a light parade near Washington Park, Oct. 12, 7 p.m.

To make navigating BLINK easy, most of this transformative event will happen along the route of the Cincinnati Bell Connector. Park



anywhere along the BLINK route and use the streetcar to move from point-to-point. BLINK is also accessible by foot and Red Bike.

Free and open to the public, BLINK is produced by Agar, ArtWorks, Brave Berlin, The Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation and the Cincinnati USA Regional Chamber. Learn more about BLINK at BLINKcincinnati.com.

Enter the "Happy Birthday CB Connector" social media contest



Help us celebrate and wish the streetcar a happy first birthday for a chance to win a piece of streetcar grand opening memorabilia.

Here's how to enter:

- 1. Follow us on Facebook, Twitter or Instagram
- 2. Wish the Connector a happy birthday on the contest post.
- 3. You're entered to win a framed image from the celebration launch and two Cincinnati Bell Connector streetcar day passes

Get tasty deals and discounts with Connector Lunch Club

Heading to lunch? See what tasty perks your Cincinnati Bell Connector streetcar pass can get you!

Thanks to a partnership with <u>Downtown Cincinnation</u>., streetcar riders can enjoy free items and discounts at restaurants along the route. Just look for the "Connector Lunch Club" logo at participating venues, show your ticket or Cincy EZRide app pass to get great deals. It's that easy!



See a full list of discounts and locations, such as 10% off your food bill at Taste of Belgium and We Olive Wine Bar. See more deals here: www.downtowncincinnati.com/lunchclub.

To Eat, See, Do... Ride the streetcar

Hop on the streetcar to get you to this month's top destinations:

- Cincy Beer Fest, Fountain Square, Sept. 8, Fountain Square Stop #18
- Ubahn Fest, Riverfront Transit Center, Sept. 8, The Banks Stop #1
- Bengals Home Opener, Paul Brown Stadium, Sept. 10, The Banks Stop #1
- Wicked, Aronoff Center, Sept. 13-Oct. 15, Aronoff Stop #17
- Oktoberfest Zinzinnati, Second & Third Sts., Sept. 15-17, The Banks Stop #1

Skip the lines, pay with Cincy EZRide

Download the FREE <u>Cincy EZRide app</u> to pay your streetcar fare from the palm of your hand!

Don't get stuck in line at the ticket vending machines, quickly pay fare for as many people as you like on your smartphone and ride with ease! Available on Android and iOS.



@CB_Connector tweet of the month



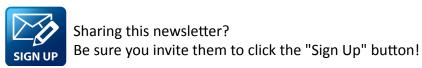
Tag @CB_Connector on Twitter when you're riding the streetcar. You just may make the **Cincinnati Bell Connector** newsletter!

Connect with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector**



www.CincinnatiBellConnector.com



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